

**MANUFACTURING &
EQUIPMENT EXPO**
WEST AFRICA



**NIGERIAN
RAW MATERIALS
Exposition**
Exhibition - Plenary Sessions
Sectoral Discussions - Master Class - B2B

2025 NME/NIRAM SPONSORSHIP PACKAGES & DELIVERABLES

HEADLINE SPONSORSHIP – Thirty Million Naira only (N30,000,000.00)

1. Participation in all activities and events at the Expo.
2. Provision of a complimentary 9 square metres Exhibition booth at a prime location at the venue of the NME/NIRAM Expo.
3. Speaking opportunity at the NME/NIRAM Expo Conference.
4. Ten (10) VIP Complimentary delegate tickets at the conference
5. Exclusive Access to VIP Seating and Holding areas for sponsors' dignitaries.
6. Priority seating at conference sessions and special events for the sponsor's executives and guests.
7. Virtual Display of the Company's products and services at intervals during the programme
8. Opportunity to include promotional items in delegates' kits
9. The organisation's corporate logo will be prominently featured on the front cover of the Expo brochure.
10. Two (2) Complimentary full-page adverts on NME/NIRAM Expo Brochure
11. Strategic Branding of the NME/NIRAM Expo Conference & Exhibition Venue.
12. Sponsor's logo on all media advertisements (online, print, and broadcast adverts)
13. The Sponsor will have the opportunity to speak at the NME/NIRAM Expo Press Conference.
14. Display of the company logo on all correspondences, information, and messages to all registered participants.
15. Display of company logo, product, and services online (Social Media Handles & Website of the Expo) during the Conference.
16. Product or Service Promotion opportunity during the event.
17. Logo on the NME/NIRAM Expo website as a supporter of the Expo for a year.
18. Two-minute video clip on the organisation during the Expo Conference

PARTNER SPONSORSHIP - (Twenty-Five Million Naira Only) N25,000,000.00

1. Participation in all activities and events at the Expo.
2. Provision of a complimentary 9 square metres Exhibition booth at the venue of the NME Expo.
3. The organisation's corporate logo will be featured on the front cover of the brochure of the Conference.
4. Two minute video clip on the organisation during the Expo Conference
5. Strategic Branding of the NME/NIRAM Expo Conference & Exhibition Venue.
6. Sponsor's logo on all media advertisements (online, print, and broadcast adverts)
7. Priority seating at conference sessions and special events for the sponsor's executives and guests, Speaking opportunities at the Expo.
8. Virtual Display of the Company's products and services at intervals during the programme
9. Display of company logo on all correspondences, information and messages to all registered participants at the Expo.

10. Display of company logo, product and services online during the Exhibition & Conference
11. Logo on the NME/NIRAM website as a supporter for a year

PLATINUM SPONSORSHIP – Twenty Million Naira only (N20,000,000.00)

1. Provision of a complimentary 9 square metres Exhibition booth at the NME/NIRAM Expo.
2. Two-minute video clip on the organisation during the event
3. Organisation's corporate logo will be featured on the front cover of the brochure of the Conference.
4. Complimentary adverts on the Expo Brochure.
5. Recognition as a partner during the Expo & Conference
6. Display of company logo, product and services (Social Media Handles & Website of the Expo) online during the Expo
7. Display of company logo on all correspondences, information and messages to all registered participants at the Expo.
8. Strategic Branding opportunities at the venue.
9. Priority seating at conference sessions and special events for the sponsor's executives and guests, Speaking opportunities at the Expo.

GOLD SPONSORSHIP – Fifteen Million Naira only (N15,000,000.00)

1. Provision of a complimentary 6 square metres Exhibition booth at the MAN Expo.
2. Recognition as a partner and Gold Sponsor during the Expo & Conference
3. Corporate logo on all media advertisements and publications for the Expo
4. Product or Service Promotion opportunity during the event.
5. Display of company logo, product, and services online during the Expo & Conference
6. Display of company logo on all correspondences, information, and messages to all registered participants at the Expo
7. Strategic Branding opportunities of the venue.

EXPO & CONFERENCE BAG SPONSORSHIP – Ten Million Naira (N10,000,000)

The sponsor will have the exclusive sponsorship of the Conference bag, which will be distributed to all dignitaries, special guests, speakers, discussants, and delegates at the event.

EXPO & CONFERENCE LANYARD SPONSORSHIP – Five Million Naira (N5,000,000)

The sponsor will have the exclusive sponsorship of the Conference lanyard, which will be distributed to all dignitaries, special guests, speakers, discussants, and delegates at the event.

ADVERT OR GOODWILL MESSAGES IN THE BROCHURE

- N500,000 (Back Cover)
- N400,000 (Inside Front Cover)
- N400,000 (Inside Back Cover)
- N400,000 (Premium Pages)
- N300,000 (Inside Pages ROP)